

Help Us Bring *Raising Digital Natives* to River Falls

Dear Friend of the Community,

Thank you in advance for your consideration. On behalf of the River Falls School District, the River Falls Public Library, and the River Falls Library Foundation, we invite you to take part in an upcoming series about raising digital natives (kids brought-up using technology) and how caregivers can provide kids the mentorship they need to become successful users and consumers of digital media and devices.

On September 13 and 14, 2017, Dr. Devorah Heitner will be in River Falls to present a public lecture titled *Screenwise Parenting* as well as a series of meetings and workshops for local educators, students, parents, and community members. Dr. Heitner is an international speaker, best-selling author, and founder and director of

Raising Digital Natives, a research-driven online resource designed to help parents and educators empower children (and keep kids safe) in a world of digital connectedness.



Many parents feel that their kids are addicted, detached, or distracted because of their digital devices. Heitner's public presentation will offer suggestions about key media issues for parents to discuss with children, as well as address ways to tackle issues like how to choose quality apps. Heitner will address Internet safety, navigating friendships and exclusion in a the age of texting,

online privacy and leaving digital footprints, and navigating distraction. The public presentation will take place in the River Falls High School auditorium on Wednesday, September 13, 2017, at 6:30pm.

On Thursday, September 14, 2017, Heitner will stay to provide a series of workshops for parents, students, and education professionals using a curriculum called *Connecting Wisely*.

We are still in need of sponsors for this fastly approaching event. Your support will help make this program possible for our caring and always-learning community! Please see the attached sponsorship form, and, please, feel free to contact us with any questions! **Thank you!**

Sincerely,
Heather Johnson

Contact: Heather Johnson, Adult Services Librarian at the River Falls Public Library
Please email or call: heatherj@riverfallspubliclibrary.org or 715-425-0905 ext. 660

Read Dr. Heitner's Online Blog: <https://www.raisingdigitalnatives.com/>

